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BENE AG: BENE AG is restructuring sales in the Asia Pacific region

Wien / Waidhofen an der Ybbs (pta025/06.12.2013/14:05) - In the course of its sales reorganisation, BENE AG ended its joint venture for the Asia Pacific region today because the joint venture was not able to fulfil the targets they had defined together. BENE AG will restructure its business activity in the Asia Pacific region.

The Bene Group will continue to be active in the profitable markets of the Asia Pacific region.

About Bene

The Bene Group, a globally active company with its head office and production facilities in Waidhofen an der Ybbs/Austria, employs 1,252 people at 82 locations in 35 countries around the world (as of 31 July 2013). Bene defines the office as a living space and its concepts, products and services turn this philosophy into reality. Development, design and production along with consulting and sales are united under one roof. In the business year 2012/13, consolidated sales of the Bene Group amounted to EUR 213.6 million. Bene is the market leader in Austria and number three in Europe.

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