



EQS-Ad-hoc: Wolford AG / Key word(s): Annual Results/Development of Sales  
Wolford AG: Wolford AG announces sales figures for the fiscal year 2024

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Revenues declined by 30%, dropping from €126M in 2023 to €88M in 2024. The year was marked by challenges and transitions, including macroeconomic uncertainties and logistical disruptions. EMEA (-35% vs last year) is the most affected region, followed by Greater China (-27%) and North America (-17%). The wholesale channel experienced the greatest impact (-44%), primarily due to the transition to a new logistics partner, which caused delays in product deliveries.

In 2025, the company will celebrate its 75th anniversary with a brand push. The focus of the year will be on optimizing product assortment and channel distributions.

The reported figures are unaudited.

End of Inside Information

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End of Announcement

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